



**Talal Abu-Ghazaleh Global Digital**

**Guide to TAG Global Digital Services:  
Addressing Economic Challenges**

**Sincere best wishes  
And the achievement of accomplishments  
In a year of crises  
2026**

**Talal Abu-Ghazaleh:  
“A crisis is an opportunity”**

**JAN 2026  
tag.global**

## **Guide to TAG.Global Digital Services: Addressing Economic Challenges**

- **Our vision and commitment at Talal Abu-Ghazaleh Global Digital is to provide professional services to support economic stability in light of global challenges.**
- **Vision: To be the primary reference point in providing professional digital services that combine technical innovation and administrative efficiency, to meet the aspirations and challenges of a rapidly changing global society, with a focus on supporting economic stability and managing crises with efficiency and effectiveness.**
- **Commitment: Commitment to providing integrated and innovative solutions that meet the requirements of the current era, especially in light of global economic challenges and crises resulting from depression, ensuring growth and resilience for our clients.**
- **This guide has been designed as a roadmap to activate high-priority services that ensure revenue sustainability and enable our clients to withstand crises.**

## Service Providers:

- **Abu-Ghazaleh Intellectual Property (AGIP).**
- **Internal legal staff within the group.**
- **Talal Abu-Ghazaleh International Domain Names (TAG-Domains).**
- **Talal Abu-Ghazaleh Patents.**

## Available Services:

1. **Protection and registration of trademarks worldwide.**
2. **Registration of intellectual property rights, including industrial designs, copyrights, plant varieties, trade secrets, geographical indications, and related rights.**
3. **Following up on all matters related to dealing with official authorities, such as registration with customs.**
4. **Intellectual property portfolio management.**
5. **Monitoring trademark infringement globally.**
6. **Intellectual property valuation.**
7. **Licensing and franchising.**
8. **Intellectual property audit.**
9. **AGIP News Agency.**
10. **Opposition and trademark cancellation procedures.**
11. **Unfair competition and infringement lawsuits.**

- 12. Issuance of product certificates.**
- 13. Complaints related to social media disputes.**
- 14. Information services related to goods labels and specifications.**
- 15. Registration, renewal, transfer, and deletion of domain names at the Arab and international levels.**
- 16. Legal services such as company formation and registration, establishment of exempt companies, franchise agreements, drafting and reviewing contracts, legal consultations, and litigation.**
- 17. Drafting, following up, and monitoring patents.**
- 18. Providing consultations related to patents and related litigation procedures.**
- 19. Pharmaceutical monitoring and data exclusivity services.**

## **Financial Consulting**

### **Service Providers:**

- Talal Abu-Ghazaleh & Co. International.**
- Abu-Ghazaleh Valuation and Financial Advisory.**

### **Available Services:**

- 20. Internal Audit.**
- 21. External Audit.**
- 22. Zakat/Tax Service.**
- 23. Corporate Governance Services.**

- 24. Business Valuation.**
- 25. Company Liquidation.**
- 26. Audit/Review of financial statement elements.**
- 27. Due Diligence service.**
- 28. Development of Financial and Administrative Systems.**
- 29. Valuation Services, including securities, shares, tangible and intangible assets, intellectual property, review of financial models, and providing fair value opinions.**
- 30. Corporate financial services such as privatization, mergers and acquisitions, liquidation, sale and purchase agreements, regulatory procedures, restructuring, and others.**
- 31. Financial consultations including financial modeling services and in-depth technical business studies.**
- 32. Sustainability consultations in its financial aspect, S1 and S2 standards.**
- 33. Listing and IPO consultations at the Arab level.**
- 34. Real estate consultations.**
- 35. Family Governance.**
- 36. Advanced tax consultations comparing countries as centers of activities.**
- 37. Wealth management consultations for individuals.**
- 38. Capital increase consultations by presenting companies to investment funds and financial and strategic shareholders.**

### Service Providers:

- **Talal Abu-Ghazaleh Education Consulting.**
- **Talal Abu-Ghazaleh Quality in Education.**
- **Talal Abu-Ghazaleh Global Digital University.**
- **Arabic Fluency Program (Talaqa).**
- **Talal Abu-Ghazaleh Exam Integrity Center.**
- **Talal Abu-Ghazaleh Confucius Institute.**

### Available Services:

39. **Enhancing the capacities of Arab Ministries of Education.**
40. **Designing and developing educational management systems.**
41. **Strengthening English language learning initiatives across the Arab region.**
42. **Providing advisory and consultancy services to school administrations.**
43. **Enhancing teacher training and professional development programs.**
44. **Developing, producing, and distributing curricula and educational materials.**
45. **Providing infrastructure services for research and education communities.**
46. **Granting accreditation to kindergartens, schools, and universities.**

- 47. Establishing and operating schools.**
- 48. Scientific research publishing.**
- 49. Offering university-accredited professional diploma certificates across ten tracks.**
- 50. Offering academic degrees through partnerships with foreign universities, including PhD and Master's degrees in Education, Business Administration, and other fields.**
- 51. Offering Bachelor's degrees in a wide range of academic disciplines.**
- 52. Providing academic services in the field of Arabic language education.**
- 53. Training, assessment, and curriculum services for Arabic language education.**
- 54. Teaching Chinese language and related cultural programs, including exams, scholarships in China, workshops, and cultural exchange programs.**
- 55. Providing consultancy services for Educational Quality Management Systems (ISO 21001).**
- 56. Assisting educational institutions in obtaining external accreditations, such as the UKAN British accreditation for schools.**
- 57. Supporting universities in fulfilling the requirements for international accreditations, such as ABET.**
- 58. Providing services in the teaching of modern (living) languages.**

# Management, Human Resources, and Recruitment Consulting

## Service Providers:

- **Abu-Ghazaleh & Co. Consulting.**
- **Talal Abu-Ghazaleh for Professional Recruitment and Human Resources Development.**
- **Talal Abu-Ghazaleh Tenders (TAG-Tenders).**

## Available Services:

59. **Strategic planning consultations.**
60. **Economic feasibility studies.**
61. **Socio-economic studies.**
62. **Human resources consultations.**
63. **Training needs assessment.**
64. **Quality management systems (ISO 9001, 14001, 45001, 22000).**
65. **Providing professional recruitment services in all its stages.**
66. **Restructuring services.**
67. **Productivity control services.**
68. **Assisting companies in implementing recruitment processes.**
69. **Providing tender consultations, everything related to procurement implementation including e-procurement, and training on these services.**
70. **Providing archiving services.**

- 71. Providing website services.**
- 72. Qualification consultations for Good Manufacturing Practice (GMP) certificates.**
- 73. Specialized consultations for international organizations such as women and youth empowerment, energy and green environment solutions, and export readiness building consultations.**
- 74. Qualification consultations for conformity mark certificates (CE Mark, UL Mark, Halal).**
- 75. Environmental sustainability consultations.**
- 76. Career and professional path services.**
- 77. External tender management and preparation of tender documents for external parties.**
- 78. Developing archiving services using advanced electronic solutions.**
- 79. Management of websites and social media.**

## **Diversified Training Services**

### **Service Providers:**

- Talal Abu-Ghazaleh E-Training (TAG E-Training).**
- International Arab Society of Certified Accountants (IASCA).**
- Talal Abu-Ghazaleh Digital Training Platform (TAG-Digital Training).**
- Talal Abu-Ghazaleh Knowledge Center (TAG-KC).**

## **Available Services:**

- 80. Providing various training programs targeting technical topics.**
- 81. Providing certified exams such as the Cybersecurity Certificate.**
- 82. Professional certifications aimed at supplying the Arab market with qualified certified accountants through certificates such as International Arab Certified Public Accountant, International Arab Certified Management Accountant, International Financial Reporting Standards Expert, International Public Sector Accounting Standards Expert, and others.**
- 83. Providing a platform that possesses a wide range of digital training programs.**
- 84. Building the capacities of Jordanian youth through professional training diplomas, the most important of which is the Abu-Ghazaleh Training Diploma.**
- 85. Establishing and managing Knowledge Stations.**
- 86. Providing training programs within three levels: certificates of attendance, certified certificates, and building training content.**
- 87. Activating partnerships related to the digital platform.**
- 88. Offering qualification programs based on an annual analysis of the labor market.**

### Service Providers:

- **Talal Abu-Ghazaleh Knowledge Forum (TAG-KF).**
- **Talal Abu-Ghazaleh for Visual Production and Digital Broadcasting (TAG-BC).**
- **Talal Abu-Ghazaleh for Design, Printing and Publishing (TAG-Design).**
- **Abu-Ghazaleh for Translation, Distribution and Publishing (TAG-Translate).**
- **Talal Abu-Ghazaleh International for Printing and Publishing (TAG-Publish).**

### Available Services:

89. **Hosting and organizing workshops and conferences in the Talal Abu-Ghazaleh Knowledge Forum, and all economic events, and holding dialogues between the public and private sectors.**
90. **Providing translation services in all fields, including simultaneous, consecutive, and whispering translation.**
91. **Montage and radio broadcasting work, production of videos and voiceovers, writing marketing texts, and providing digital broadcasting services, radio and television work, and training media professionals.**
92. **Digital marketing through determining brand identity, sales media, marketing tools, designing billboards and advertising signs, and packaging design.**

- 93. Providing publishing and distribution services for the group's own publications, and providing all types of promotional materials.**
- 94. Activating economic conferences and managing dialogue at the national level.**
- 95. Developing translation services for living languages.**
- 96. Creating an economic news website similar to Bloomberg.**
- 97. Providing digital and radio broadcasting services to potential clients.**
- 98. Providing publishing and distribution services for external publications.**
- 99. Providing design work for external clients.**

## **Technical Consulting and Services**

### **Service Providers:**

- Talal Abu-Ghazaleh Information Technology International (TAG-ITI).**
- Talal Abu-Ghazaleh for Technology (TAGTech).**

### **Available Services:**

- 100. Providing technical consultations in the field of business process structuring and systems analysis and design.**
- 101. Information and Communication Technology (ICT) auditing services.**
- 102. Information and Communication Technology (ICT) security and governance services.**

- 103. Technical ISO services such as Information Security ISO 27001, Business Continuity ISO 22301, and IT Service Management ISO 20000.**
- 104. Consulting for server devices and operating systems and their support.**
- 105. Developing, designing, manufacturing, and producing the latest devices for personal or commercial use, specifically designed for knowledge world citizens around the globe at prices lower than other brands.**
- 106. Technical consultations such as (ERP, CRM, and Inventory Managementsystems).**
- 107. Digital transformation consultations through converting paper-based business to automated in all fields, and adopting digital technologies in all business aspects.**
- 108. Cybersecurity consultations for protection against all cyber threats.**
- 109. Developing devices according to the needs provided by governments and institutions.**

## **Artificial Intelligence Department**

- 110. Training course: Artificial Intelligence Engineer.**

# TAGTech Products



**PLUS III** 7022



**PLUS III** 5022



**PLUS II**



**PLUS I**



**UNI**



**PRO**



**FLIP**



**EDU**



**UNI C**



**EXECUTIVE**



**TAB III WI-FI**



**TAB Kids II**



**TAB Kids I**



**TAB II**



**DC**



**Special**



**Advanced**



**Plus**



**Talal Abu-Ghazaleh Global Digital**

**As 2026 draws upon us**

**we ask God to help us  
transform challenges into victories**

---

*Contact Information:*

*Mr. Ibrahim Abu-Naffa Executive Director,  
Abu-Ghazaleh & Co. Consulting*

*Tel: +962 6 5100900*

*Ext: 1646*

A decorative graphic at the bottom of the page consisting of several overlapping, wavy bands in shades of brown, tan, and olive green.